

Intellectual Property Policy

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Empirical (OPC) Private Limited · cloxy.co

This Intellectual Property Policy explains who owns what on Cloxy. It covers the Cloxy brand and platform owned by **Empirical (OPC) Private Limited** ("Cloxy", "we", "us"), the content you create as a worker or a business, and the limited licences that flow in each direction. It applies to the Cloxy Talent app, the Cloxy Business app, and the cloxy.co website, and it forms part of the [Terms of Service](#).

The short version

We own the Cloxy brand and the platform. You own the content you create - your profile, photos, reviews, and messages. You give us a limited licence to host and show your content so the marketplace can work, and we give you a limited licence to use the platform. Neither side gets anything more than that.

1. The Cloxy name, logo, and brand

The **Cloxy** name, the Cloxy logo, and the distinctive look of our apps and website are marks of **Empirical (OPC) Private Limited**, protected under the **Trade Marks Act, 1999** and by rights arising from use, including the law of passing off. They identify our platform and nobody else's.

You may refer to Cloxy by name to describe the platform truthfully - for example, "we hire shift staff through Cloxy".

Section 7 sets out what you must not do with our marks.

2. The platform belongs to us or our licensors

Everything that makes up the platform - the mobile apps, this website, the underlying source code, the visual design, the text, the graphics, the icons, and the way it is all arranged - is protected under the **Copyright Act, 1957** and other intellectual property laws, and is owned by us or by our licensors (for example, the makers of licensed fonts and open-source components we build on).

We reserve every right in the platform that this policy or the [Terms of Service](#) does not expressly grant you.

3. Your licence to use the platform

While you have an account in good standing, we grant you a limited, non-exclusive, non-transferable, revocable licence to use the apps and website - for your personal use as a worker, or for your internal business use as a business - on the terms set out in the [Terms of Service](#).

This licence does not allow you to:

- Copy, reproduce, or republish any part of the platform.
- Modify the platform or create derivative works from it.
- Distribute, sell, rent, lease, or sublicense the platform or access to it.
- Reverse engineer, decompile, scrape, or extract data from the platform - see the [Acceptable Use Policy](#).

4. Your content stays yours

You own the content you create on Cloxy: your profile details, your photos, the reviews and ratings you write, your chat messages, and anything else you upload or post. We claim no ownership over any of it. Creating an account transfers nothing to us.

5. The licence you grant us

For the platform to work, we need permission to handle your content. By posting or uploading content on Cloxy, you grant us a **non-exclusive, royalty-free, worldwide licence** to host, store, display, and process that content in order to operate and improve the platform. This is what lets us show your profile to a business you apply to, deliver your chat messages, and display the ratings you give and receive.

This licence ends when you delete the content or your account, except for copies we must keep under applicable law - the periods and reasons are set out in the [Data Retention Policy](#). We do not use your content for anything unrelated to operating and improving Cloxy.

6. Feedback you send us

If you send us ideas, suggestions, or feature requests, we may use them freely - without any obligation to you, and without payment, credit, or confidentiality. Please do not send us ideas you consider confidential or expect to be paid for.

7. What you must not do with our brand and platform

- Do not use the Cloxy name, logo, or brand assets in your own branding - including your business name, product name, app name, domain name, or social media handle.
- Do not present yourself in a way that implies Cloxy endorses, sponsors, or is affiliated with you, your business, or your services.
- Do not remove, hide, or alter any copyright, trade mark, or other proprietary notice that appears on the platform.
- Do not modify, distort, or recolour our logo or brand assets, or combine them with other marks.

8. Brand and press usage requests

If you want to use the Cloxy name or logo beyond a plain, truthful reference - in press coverage, marketing material, a partnership announcement, or anything similar - ask us first through the [Contact & Grievance Officer](#) page. We usually say yes to fair, accurate uses, and we will tell you the conditions that apply.

9. Reporting infringement

If you believe content on Cloxy infringes your copyright or other rights, use the process in the [Copyright & Content Takedown](#) policy - it explains what a valid notice needs, where to send it, and how quickly we act. If you believe someone is misusing the Cloxy brand itself, report it through the [Contact & Grievance Officer](#) page.

10. Changes to this policy

When we change this policy, we update the version number, the "last updated" date, and the version history on this page. Material changes - for example, a change to the licence you grant us - are notified in the apps before they take effect.